

PRESS RELEASE
FOR IMMEDIATE RELEASE



ON FILME, the NFB's YouTube-based documentary initiative, launches its second project

With *Féminisites*, journalist Anne-Lovely Etienne explores the darker side of dating apps



(Image provided by the NFB)

June 3, 2026 – Montreal – National Film Board of Canada (NFB)

Making its **streaming debut tomorrow on [YouTube](#)**, Anne-Lovely Etienne's *Féminisites* delves into a topical issue: **how to ensure the safety of women who use dating apps?** This [National Film Board of Canada \(NFB\)](#) production, the second project in its [ON FILME](#) documentary initiative developed specifically for **YouTube**, is presented in **four distinct yet complementary formats**.

Its goal? To spark meaningful dialogue around this **timely issue** and **engage audiences on the platforms they use every day**. This second, English-subtitled work in the series will also be available on the [NFB's platform](#) at a later date.

**About the four formats — *Féminisites*
The Real Risks of Online Dating**

[Moyen métrage](#) (36 min)

What risks are women taking when they use dating apps, and are there effective ways to protect them? Anne-Lovely Etienne examines the issue from the perspectives of victims, a female sergeant-detective and a Crown prosecutor to discuss awareness and liability, the reporting process, citizen initiatives and recent legal advances.

[Coup d'œil](#) (3 min)

Marked by a story from the past that resurfaced on the Facebook support group for women AWDTSG ("Are we dating the same guy?"), Anne-Lovely Etienne goes on a mission to start a wide-ranging social discussion about the dark side of online dating.

[Au foyer](#) (44 min)

This video podcast offers a conversation between Anne-Lovely Etienne, Lamia Djemoui (doctoral candidate in sociology and expert in feminist studies) and Vanessa Destin  (journalist and columnist) about violence against women and the emergence of a digital sisterhood in fourth-wave feminism. They discuss the risks of using dating apps and the questions of liability surrounding them.

[Gros plan](#) (10 min)

As someone directly impacted by this subject, Anne-Marie Lefebvre, founder of the online dating community *Rencontre sportive*, explains the methods she uses to give women a more safe and positive dating experience on her site. In doing so, she talks about the risks, liabilities, proliferation and declining momentum of online dating platforms like Tinder.

About the filmmaker

Journalist, host, screenwriter, radio producer and television commentator Anne-Lovely Etienne is a versatile communicator. In 2025, she co-created the web series *Cr ateurs d'influence*, distributed on V ro.tv and ICI Tou.tv, and since 2022, she's hosted *On est rendu l * on Unis TV, which highlights social engagement among Gen Z. Recognized by the Gala Dynastie and the Canadian Newspaper Awards, she has established herself as a strong, engaged voice and is currently developing her own documentary and drama projects.

About the **ON FILME** initiative

ON FILME is the **National Film Board's documentary initiative** for [YouTube](#), where the NFB has maintained its own channel for 20 years. Created for the platform's conversational ecosystem, this new initiative sets out to **engage audiences in discussion** and encourage the building of a **space for sharing and experimenting**.

The NFB invited three influential personalities from Quebec's digital landscape—Mounir Kaddouri (a.k.a. Maire de Laval), Anne-Lovely Etienne and Simon Coutu—to **find a new perspective on a contemporary issue close to their hearts**. Each artist has the opportunity to contribute their creativity and unique viewpoint to current public discourse.

All four formats of Mounir Kaddouri's work [Apr s moi le d luge](#) were launched on May 7; Simon Coutu's will follow in late August.

– 30 –

Related links

Press Kit: mediaspace.nfb.ca/epk/feminisites

Media Relations

Jennifer Mair
NFB Publicist
C.: 416-436-0105
j.mair@nfb.ca | [@NFB_Jennifer](#)

Magalie Boutin
Director, Communications, Public and Cultural Relations, NFB
C.: 514-233-8646
m.boutin@onf.ca | [@NFB_Magalie](#)

Stay Connected

Online Screening Room: nfb.ca
[NFB Facebook](#) | [NFB X](#) | [NFB Instagram](#) | [NFB Blog](#) | [NFB YouTube](#) | [NFB Vimeo](#)
[Curator's perspective](#) | [Director's notes](#)

[About the NFB](#)