#### 10 Facts about the NFB

#### 1 Canada's public producer and distributor

The keeper of Canada's collective memory, the National Film Board of Canada (NFB) produces and distributes powerful documentaries and world-renowned auteur animation—works made by and for Canadians from all across the country.

## 2 Demonstrating creativity across the country

Every year, our production teams work closely with hundreds of seasoned and emerging artists and creators, reflecting the rich diversity of our country's communities, from the East Coast to the West Coast, from the Great Lakes to the Arctic, and covering a wide spectrum of social issues and personal stories.

# One of the largest online film collections in Canada—and growing all the time

At **nfb.ca/onf.ca**, curious minds can discover an array of new works and old classics, offering experiences and unique Canadian perspectives on a variety of relevant, inspiring and touching topics. Ever the pioneer, the NFB launched this online viewing space in 2009, the first site for watching Canadian content free of charge in both official languages.

#### 4 Every

#### Everywhere and at any time

Movie theatres, festivals, television, community centres, libraries and other public spaces, multiple platforms, mobile devices... The NFB's distribution and audience development teams ensure that NFB productions and co-productions can be viewed in many different places and on many different platforms, at home and abroad.

#### 5

#### A huge and vibrant collection

The NFB preserves, restores and digitizes its works, archives and photographs to pass on this rich collective heritage to the Canadian public, with new works added every year. Over 7,000 films are accessible online, where Canadians can watch them free of charge in English and French.

#### 6

### Tackling topics from different points of view

NFB documentaries create dialogue and debate about issues at home and abroad, presenting original and compelling points of view that are often marginalized, but have been brought to light with the filmmakers' insights. What better way to stimulate discussion and enrich social debates?

### 7 Driven by tradition and innovation

The NFB's daring, innovative animated films continue the legacy of Norman McLaren—a long tradition of auteur filmmaking that's been kept alive by artists experimenting with new techniques and technologies.

## 8 Exploring unknown storytelling territory

Our stories harness the full potential of new technologies and platforms, with a wide range of formats and creative storytelling structures. This allows us to explore the new and perpetually evolving social trends created by new types of communication, to the benefit of all.

#### 9

#### **Education beyond classrooms**

An invaluable partner to schools, the NFB works with education specialists to provide adapted and enriched content that is innovative, timely and designed to develop critical thinking and citizenship. Its online resources are groundbreaking platforms that push teaching forward using new digital tools.

#### 10

### Representing Canadians and their diversity

The NFB has made firm, measurable and public commitments to represent the population of Canada in all its richness, as an employer, a producer and a distributor.